

email delivery pricing table

prices below **exclude** VAT

monthly emails sent	monthly price	autoresponders (optional extra)	account setup	notes
One month trial	FREE	FREE	FREE	1 mailing list & autoresponders
250	£7.99	£2.50	£29.99	5 mailing lists & autoresponders
1,000	£12.99	£2.50	£29.99	10 mailing lists & autoresponders
2,500	£29.00	£2.50	£29.99	20 mailing lists & autoresponders
5,000	£39.00	Included	Included	Unlimited mailing lists & autoresponders
10,000	£69.00	Included	Included	Unlimited mailing lists & autoresponders
25,000	£149.00	Included	Included	Unlimited mailing lists & autoresponders
25,000 +	POA	Included	Included	Unlimited mailing lists & autoresponders

additional features included

- Website subscription interface (code produced automatically to integrate with website)
- Technical support
- Email templates

additional services

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service	price	description
Template build	£295.00	Design and build of email template.
Campaign setup	£249.00	Setup of databases including custom fields, target segments, autoresponders, web forms and import of data from Excel spreadsheets supplied.
Campaign management	£49.00	Per email campaign: Populate email with text / pictures, import subscriber list and send campaign (content and template not included).
Copy writing	£89.00	Writing copy for each email (approx 1.5 hours per email).
'Market More 4 Pack'	£399.00 (a saving of £144)	Email template design and build. 4 managed email campaigns sent for up to 1,000 emails each.
Blog integration	£275.00	Create blog and customise to integrate with your website.
Email marketing - Theory	£179.00	Creating email marketing campaigns to grow your business - half day training.
Email marketing - Hands-on	£179.00	Hands-on practical software training - half day training.