

## email delivery pricing table

prices below **exclude VAT**

no. of emails sent monthly	monthly price	autoresponder (optional bolt-on)	account licence (one-off fee)	additional information
one month trial	FREE	FREE	FREE	restricted to 1 mailing list & autoresponder
250	£7.99	£2.50	£39.00	restricted to 5 mailing lists & autoresponders
1,000	£12.99	£2.50	£39.00	restricted to 10 mailing lists & autoresponders
2,500	£29.00	£2.50	£39.00	restricted to 20 mailing lists & autoresponders
5,000	£39.00	included	included	unlimited mailing lists & autoresponders
10,000	£69.00	included	included	unlimited mailing lists & autoresponders
25,000	£149.00	included	included	unlimited mailing lists & autoresponders
25,000 +	POA	included	included	unlimited mailing lists & autoresponders

### additional features included

- website subscription form generation (code produced automatically to integrate with a website)
- technical support (subject to training carried out)
- built-in email templates (standard pre-designed template library)

## additional services

prices below **exclude VAT**

service	price	description
bespoke template build	from: £295.00	design and build of email template
campaign setup	£249.00	setup of databases including custom fields, target segments, autoresponders, web forms and import of data from supplied Excel spreadsheets
managed email delivery	£49.00	populate email with text and imagery, import subscriber list and send campaign (content and email template not included) note: price is based upon each email campaign delivery
copywriting	from: £100.00	write text for each email (estimate supplied on request)
email marketing - software training	£225.00	hands-on practical software training (half day)
email marketing - strategy	£225.00	learn how to create email marketing campaigns that will benefit your business (half day)